

## B Revolution Capital

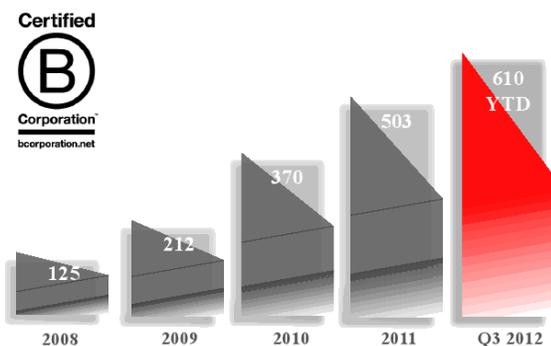
B Revolution Capital is a non-profit association for angel investors interested in investing in early-stage B Corporations. B Corporations are for-profit businesses that “harness the power of business to solve social or environmental problems.” B Revolution Capital focuses on early-stage, high-growth-potential B Corporations with an investment need of between \$50,000 and \$1M. With the support of its members and sponsors, the association hosts educational fora, pitch and business plan competitions, and monthly member meetings in order to provide investors with access to first-class knowledge and investment opportunities. While B Revolution Capital provides no advisory services or recommendations, the association’s leadership selects applicants to present their ventures at the monthly meetings, and serves as a hub for investors to collaborate on deal screening and deal syndication.

## Why B Corporations?

The B Corporation certification is a third-party certification that looks comprehensively at the entire businesses, including governance, supply chain, employees, civic engagement, business policies and processes, and social and environmental impacts, not just product attributes (e.g. Organic, Fair Trade, or LEED). By looking at over 140 points of analysis within the business, B Corporation certification identifies those businesses which achieve sustainable impacts, and scores their performance on a scale of 200. Well-known B Corporations include Patagonia, Seventh Generation, Etsy, ShoreBank, and Method.

In the past four years, over 600 businesses have become B Corporation-certified, and over 1,000 have started using the B Corporation impact assessment tool. Meanwhile, legislation supporting B Corporations has been passed in 11 states in just three years, evidencing widespread and often-unanimous legislative support.

### State of the B Corp Community: We're growing...



the change we seek™ B Corporations - Legislation - Impact Investing

### B Corps are a powerful constituency for systemic change



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## Who are B Revolution Capital Investors?

- B Revolution Capital members are accredited investors, consisting primarily of High Net Worth Individuals and institutional investors
- Our typical member has decades of investment experience and expertise in growing businesses and preparing them for a successful exit
- Members have diverse industry expertise, from tech to film
- Our members are motivated to achieve attractive financial returns, but also contribute to the B Revolution, helping environmentally and socially-minded companies grow and succeed

## The B Revolution Capital Launch Party – Save the Date

- **What:** Cocktail party celebrating the launch of B Revolution Capital, an angel investor network that will unite sustainable entrepreneurs looking for value-added growth capital and Angel Investors pursuing investments that deliver financial, social, and environmental returns.
- **When:** November 15, 2012 from approximately 6PM to 8PM
- **Who:** In addition to B Revolution staff, we expect a mix of approximately 75 entrepreneurs, investors, and other friends of B Revolution.
- **Where:** Location TBD.

*Come enjoy cocktails and learn more about B Revolution Capital. We look forward to seeing you. More details will be forthcoming.*

## Would you like to be featured at our upcoming Launch Party?

- Represent your successful social enterprise at our Launch Party in November (date tentatively set for November 15<sup>th</sup> - waiting on confirmation from venue). We will have 8 social enterprises with booths at the event and will give the first opportunity to Los Angeles based social enterprises.
- Gain access to angel investors interested in social enterprises and promote your business with party guests
- We are offering a booth at the event for free to the first 8 social enterprises that contact us and fit our criteria: local social enterprises that are successful. In the future, there will be a booth fee at our events.
- If you're interested in being featured, please email Jeff Weston at [Weston@brevolution.com](mailto:Weston@brevolution.com)

## The B Revolution Capital Team

B Revolution Capital is led by early-stage capital and B Corporation experts. To learn more about our team, please visit our website at [www.brevolutioncapital.com](http://www.brevolutioncapital.com)